



For Immediate Release

Contact: Scott Spiewak
#425-678-8750
sspiewak@freshimpactpr.com

**Multi-Millionaire, Business Entrepreneur,
And Author Dani Johnson
Shares Her Secrets for Making Your Future Brighter**

Seattle, WA – As a multi-millionaire and entrepreneur of five companies, Dani Johnson has coached tens of thousands of people the skills needed for building success and wealth. In her 18 years experience, Dani’s witnessed many correlations between achievements in the marketplace and the techniques employed to build character traits in young people and adults alike in order for them to be successful in everyday life.

Stemming from her own profitable professional experience, Dani penned ***Grooming the Next Generation for Success*** (December, 2009) to increase young people’s odds for greatness. It is a program designed to prepare them to be divinely placed in the marketplace, chosen for the better jobs and promotions, and for success as entrepreneurs in the business world.

“The success I’m talking about is a holistic approach incorporating the spiritual, physical, emotional, mental, and financial realms,” states Johnson. “Unfortunately, most of us haven’t experienced success and are still trying to figure it out for ourselves. As a result, we don’t know how to bring it into our children’s lives.”

Dani speaks from experience. She didn’t come from a family who groomed her for success. Her family was on welfare until she was 12. She was physically and sexually abused by her mother’s husband. Her parents were drug addicts snorting cocaine, smoking weed, taking hundreds of pills, and partying all night long. So her motivation for success was to be nothing like her parents. She went from living in the back of her car with \$2.03 to her name to becoming a millionaire two years later at the age of 23. The biblical principles she uses are proven, and as

a result, she has tens of thousands of written testimonials from her successful clients who are now earning 6-and 7-figures due to her training.

Grooming the Next Generation for Success provides people nine basic strategies that when they begin putting them into practice, will see immediate results. Strategies include self-image, people skills, correction and accountability, prevention, work vs. play, financial responsibility, dreams and goals, and nutrition.

“Who do owners hire or don’t hire? Who will people do business with or won’t? Who will they vote for or not vote for?” states Dani. “...Imagine if wealth strategies rather than poverty strategies were passed on to you, what a difference your life would be right now. What if debt elimination strategies were given instead? What if promotional strategies were given instead? Life would be so much easier – no question.”

Grooming the Next Generation for Success is not for the fainthearted. It may challenge your core belief systems. “This is not a program on how to raise mediocre, apathetic, non-dreaming, average kids with no vision,” states Johnson. “We teach people to be part of the 2% of the crowd, desiring something greater than the status quo.”

For more information or to request an interview, please contact:

Scott Spiewak, #425-678-8750; sspiewak@freshimpactpr.com